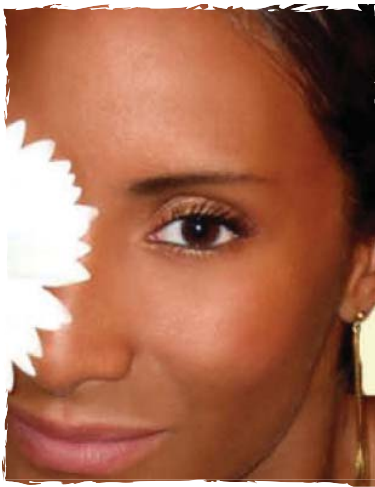


# tracks

institute of audio research

november 2008 volume 4 issue 5

## IN THE MIX: IAR NEWS AND NOTES



### IAR Students Work with Jenn Jade

IAR students in their fourth quarter take a Recording Workshop class, where they work with live musicians in IAR's recording studio and apply the principles and techniques learned to actual digital multitrack recording sessions. Instructor Dan Grigsby invites many up-and-coming and established artists into the studio to record with student engineers. One of Dan's guests was Jenn Jade, a talented vocalist who has toured the globe performing in jazz musicals and operas, and has worked with jazz, Brazilian, and Afro-Cuban artists such as Junior Mance, Wycliffe Gordon and Marcus Strickland. Jenn remarked about her experience, "The students are so warm, ambitious, and sincere. Dan Grigsby is an artistic comfort and a wonderful teacher. There is also more room to explore and play. The students are learning at the same time that I am; it's very liberating and fun!"



Jenn felt the quality of her IAR student recordings was so professional that she selected them to use in her application to the prestigious Betty Carter Jazz Ahead program which is run at the Kennedy Center for the Performing Arts in Washington, D.C. She was accepted and studied with illustrious artist-instructors. Jenn also performed her original pieces on the Kennedy Center Millennium Stage. Jenn is currently singing in the world premiere tour of 'Chapel/Chapter,' the latest work by the distinguished Bill T. Jones/Arnie Zane Dance Company. She is also looking forward to additional recording sessions at IAR with students. To learn more about Jenn Jade visit [jennjademusic.com](http://jennjademusic.com).

### alumni spotlight

*What have you been up to since graduating from IAR?*

I was producing for 20th Century Records at the time I enrolled. Since then I have been a staff engineer for Elektra/Asylum Records, worked for Warner Bros Publishing, ran a private studio for Rick Rosas, the bass player for Joe Walsh & Neil Young, was the Chief Engineer at Yo-Dad Productions/Boulevard Sound, managed three Guitar Center stores, was the Vice President at Martinsound, ran Tannoy North America's studio products division and have imported Tube Tech and Audient gear, working for my own company CW Sales & Marketing. Over the years I have recorded with many artists such as Greg Allman, Little Richard, Kenny Loggins, Joe Walsh and Frank Zappa.

*Tell us about what you do in your current position.*

CW Sales & Marketing is a family business, based in southern California. Our objectives are fairly simple: import and promote great sounding gear and support high quality recording however that opportunity comes. I import and distribute fine studio electronics and do marketing consultation. We have a particular focus on clinics in the school environment, aimed at passing down recording techniques and lore from the masters who helped create our industry. I still do recording, but mostly live these days. I also play guitar and sing in a Christian blues band.

*How has attending IAR helped you in your current and past jobs?*

Immensely, in as many ways as education can. At the most basic level, it increases my credibility because I can engage in dialogue in areas beyond those in which I am expected to perform.

*What advice would you give to current IAR students?*

Push your limits and recognize that opportunities come from unexpected places. Pay attention to the people you meet, especially the grey-hairs in this business. They know stuff you need to know. Especially in this business, education never stops. Keep learning and be generous in passing on what you know.

*For more information on Chris and CW Sales & Marketing, visit [cwsalesandmarketing.com](http://cwsalesandmarketing.com).*



Chris Walsh  
IAR grad 1975

## IAR Student Releases Album

Einstein Charles a.k.a. Lyricosiz is a recent graduate of IAR and just released his debut album, "True Effects." The gospel/inspirational album showcases Lyricosiz's passion for music, religion, and hope and he states: "Life is something that affects you, good and bad. Anyone can relate to this album, in church or out. Basically, just be happy and hopeful." Lyricosiz grew up in New York City and struggled with the pressures of drugs, violence and crime until he found support from his local church and pastor. He embraced the ideals of the Church and then turned to music to express himself. Lyricosiz started to produce music for other artists and became serious about making music into a career. A family friend recommended that he visit IAR and to take a tour. Looking back, he was very happy he enrolled: "I enjoyed it. I appreciated and respected the art more after learning about the production behind it at IAR. My production work got even tighter. I also built a lot of great relationships with students and faculty and felt respected and inspired." Lyricosiz enjoys creating music in a variety of genres and currently works with Jamaican artists Sizzla Kalonji and Mr. Peppa. He is about to take another step in his life and move to London, England to teach music classes, and is eager to perform live in another country.

For more information on Lyricosiz and the album 'True Effects' visit [cdbaby.com/cd/lyricosiz](http://cdbaby.com/cd/lyricosiz).

